



June 10, 2010

Dear Local Business Owner and Community Friends,

We are excited to announce an upcoming fundraising event in which we are seeking sponsorship and support from local businesses on Delmarva.

The **1st Annual CAST AWAY CANCER Fishing Tournament** is scheduled for August 28th.

This fundraiser is put on by *21st Century C.A.R.E.*, a 501 (C)(3) non-profit organization that provides cash assistance to cancer victims, and provides education and research funding. We will be teaming up this year with *Women Supporting Women*, another non-profit organization that helps cancer patients with educational information, mentorship, support groups and other valuable services. Fifty (50%) of the entry fees and donations will benefit Women Supporting Women and 21st Century C.A.R.E., the remaining fifty (50%) of all entry fees will be given as cash prizes to the fishermen.

We sincerely hope that you will realize the positive impact fundraisers such as this gives local cancer patients and their families. We also hope that you will be able to participate and join us by donating money or other items that could be given as door prizes to the fishermen who enter the tournament.

Your support and donations will be recognized on our national foundation website and our local website. In addition all door prizes and the Fishermen Dinner will have cards attached listing all sponsors and supporters of this event.

All checks can be made out to 21st Century C.A.R.E. and mailed or delivered to:

21st Century Oncology
200 East Vine Street, Salisbury, Maryland 21801

Enclosed is more detailed information about our foundation and the fishing tournament.

Please contact me with any questions. Thanks in advance for your support! If you can kindly tell others of the tournament and display our flyer at your business it would be much appreciated.

Sincerely,

Chris Remo/Regional Administrator 443-477-0520